



Outreach and Membership Committee Description

Board Approved December 14, 2007

The Outreach and Membership Committee shall:

1. Educate the citizens of Washington and government officials at all levels about open government principles.

- Present at least four open community forums per year with as wide a geographical distribution as possible featuring presenters knowledgeable in issues concerning access to public records and open meetings
- Organize and present an Open Government Leadership Institute
- Network with publishers and broadcasters to encourage them to highlight the importance of government openness in news reports and editorials and to keep them aware of WCOG activities, positions, and issues

2. Cultivate membership in WCOG

- Conduct a general membership drive through the web site and direct mail
- Present information tables at conferences of constituent organizations
- Present at least one event each year to which the public is invited
- Maintain Spanish language translations of WCOG materials
- Explore publishing an occasional newsletter to keep members informed and to act as a recruiting/renewal tool